

Scratch Cards NEW FOR 2009

With our ready made Scratch Card promotion running even the smallest campaign is now simple and affordable.

Our Scratch Cards are A6 Size, printed on rigid 350gm Card. The standard reverse designs are printed in Full Colour and your front design can be Single, Multi Colour or Full Colour.

We have two reverse designs to choose from. 'One Arm Bandit' (*Design 1*) gives you up to four classes of winner plus a loser. 'Go Nuts' (*Design 2*) gives you three classes of winner plus a loser. In each case we print a variety of losing permutations.

The prizes you award to each class of winner is entirely up to you. Normally the prizes will be detailed within your front design.

To produce your campaign, simply tell us which Standard Design you require for the reverse, how many of each class of card you would like and send us your front design.

E.g. 250 Scratch Cards required: 5 First Prize, 10 Second Prize, 20 Third Prize and 215 losers.

Each class is packed separately giving you complete control of when contestants will draw winning cards.

Whilst our ready made solution is highly cost effective you may have a requirement for a fully personalised scratch card campaign. Our bespoke estimating team would be delighted to quote you.



Standard Design 1



Standard Design 2



Scratch Cards

Printing	100	250	500	1250	2500	5000	+5000/1250
One Colour	£56.21	£99.48	£164.54	£359.69	£622.69	£1,214.08	£203.50
Extra Colour	£21.04	£26.30	£27.16	£28.41	£30.98	£38.85	£13.71
Full Colour	£99.20	£153.22	£219.84	£419.69	£684.35	£1,289.98	£230.29

Turnaround: Anticipated completion in 10 working days.* Need it faster? Please call.

*Up to 10,000 Scratch Cards, for larger quantities turnaround agreed at time of order. All prices are + Carriage and VAT at applicable rates. Terms are payment with order.



Carriage (Applicable on delivered items only) Please calculate cost by adding together the carriage codes for each product ordered. Read off the carriage cost for the sum of these on page 107. Alternatively please confirm the price at the time of ordering.

Further Information

Turnaround: Times quoted are from receipt of full payment and complete, print ready pdf, artwork.

Artwork: Preparation information can be found on pages 101-105.

Special Print Option: Hexachrome and Metal FX printing is available at a premium price with additional turnaround (see page 104 for a sample and further details).