

# Non Standard Printing Stock Selector

Non Standard Full Colour Printing is printed on our B3 Heidelberg SM52 Printing Presses. The small format press gives us the flexibility to print on a wide range of stocks.

We use the same digitally imaged origination and aluminium plates as for our Standard Colour Printing. If you would like a material which is not listed please ask our Quotes Department for a price.

## Instructions for using Non Standard Print Tables and Stock Selector.

### Step 1: Decide what quantity you require.

For calculating costs you need to know the number of 100s (over 250) in your required quantity.

E.g. For a quantity of 800 the number of 100s over 250 is:

$$800 - 250 = 550 \quad 550 \div 100 = 5.5$$

### Step 2: Determine the cost of the stock.

Obtain the Stock Factor from the table on page 27 for the quantity you would like.

E.g. Stock Factor for 800 A5 = 1.34 (for 250) + 0.40 (per 100) x 5.5 = 3.54

Multiply this result by the Stock Multiplier for your chosen stock.

E.g. For 800 A5 on 100gm Zeta the cost of stock is:

$$8.5 \text{ (Stock Multiplier)} \times 3.54 \text{ (Stock Factor)} = \text{£}30.09$$

### Step 3: Determine the cost of the print.

E.g. For 800 A5 Printed Full Colour Single Sided, the cost of print would be:

$$\text{£}103.06 \text{ (for 250)} + 5.5 \times \text{£}2.64 \text{ (per 100)} = \text{£}117.58$$

### Step 4: Determine the total cost of the job.

This is simply the cost of stock plus the cost of print.

E.g. For 800 A5 Printed Full Colour Single Sided on 100gm Zeta

Total price is:

$$\text{£}30.09 + \text{£}117.58 = \text{£}147.67$$

### Step 5: Determine the carriage code for your job.

Obtain the Carriage Factor from the table on page 27 for the quantity you would like.

E.g. Stock Factor for 800 A5 = 0.078 (for 250) + 0.031(per 100) x 5.5 = **0.249**

Multiply this result by the Carriage Multiplier for your chosen stock.

E.g. For 800 A5 on 100gm Zeta the carriage code is:

$$1.00 \text{ (Carriage Multiplier)} \times 0.249 = \text{0.249}$$

You can obtain your carriage cost from the table on page 107.

**Please Note:** Some papers and cards need to be run at slower printing speeds and require extra drying time, this can have implications on the turnaround time as indicated in the table.

**Please Note:** We do not laminate uncoated materials. We can fold or crease fold materials less than 285gm and score thicker materials ready for folding. Please be aware that cracking can occur through coloured print on the folds.

<p><b>80gm Paper</b></p> <p><b>Colour Range</b></p> <p>White <small>Cream/Vellum, Sunlight Yellow, Celestial Blue, Jade, Ivory</small></p> <p>Stock Multiplier <b>2.1</b> <small>Stock Multiplier 3.1</small></p> <p>Carriage Multiplier <b>0.80</b></p> <p>Additional Time Required <b>+ 0 Working Day</b></p>	<p><b>100gm Tinted Paper</b></p> <p><b>Colour Range</b></p> <p>Cream/Vellum, Sunlight Yellow, Celestial Blue, Jade, Ivory</p> <p>Stock Multiplier <b>3.9</b></p> <p>Carriage Multiplier <b>1.00</b></p> <p>Additional Time Required <b>+ 0 Working Day</b></p>	<p><b>100gm Zeta</b> (Linen or Hammer)</p> <p><b>Colour Range</b></p> <p>Brilliant White, White, Ivory</p> <p>Stock Multiplier <b>8.5</b></p> <p>Carriage Multiplier <b>1.00</b></p> <p>Additional Time Required <b>+ 2 Working Day</b></p>	<p><b>100gm Conqueror</b> (Laid or Wove)</p> <p><b>Colour Range</b></p> <p>Diamond White, Brilliant White, High White, Cream</p> <p>Stock Multiplier <b>7.9</b></p> <p>Carriage Multiplier <b>1.00</b></p> <p>Additional Time Required <b>+ 1 Working Day</b></p>	<p><b>105gm Mellotex</b></p> <p><b>Colour Range</b></p> <p>Smooth Ultra White</p> <p>Stock Multiplier <b>9.0</b></p> <p>Carriage Multiplier <b>1.05</b></p> <p>Additional Time Required <b>+ 1 Working Day</b></p>
<p><b>120gm Conqueror CX22</b></p> <p><b>Colour Range</b></p> <p>Diamond White</p> <p>Stock Multiplier <b>9.7</b></p> <p>Carriage Multiplier <b>2.60</b></p> <p>Additional Time Required <b>+ 1 Working Day</b></p>	<p><b>160gm Card</b></p> <p><b>Colour Range</b></p> <p>White <small>Cream/Vellum, Sunlight Yellow, Celestial Blue, Jade, Ivory</small></p> <p>Stock Multiplier <b>9.4</b> <small>Stock Multiplier 9.8</small></p> <p>Carriage Multiplier <b>1.60</b></p> <p>Additional Time Required <b>+ 1 Working Day</b></p>	<p><b>260gm Zeta Card</b> (Linen or Hammer)</p> <p><b>Colour Range</b></p> <p>Brilliant White, White, Ivory</p> <p>Stock Multiplier <b>25.0</b></p> <p>Carriage Multiplier <b>2.60</b></p> <p>Additional Time Required <b>+ 2 Working Day</b></p>	<p><b>300gm Conqueror Card</b> (Laid or Wove)</p> <p><b>Colour Range</b></p> <p>Diamond White, Brilliant White, High White, Cream</p> <p>Stock Multiplier <b>24.7</b></p> <p>Carriage Multiplier <b>3.00</b></p> <p>Additional Time Required <b>+ 1 Working Day</b></p>	<p><b>320gm Conqueror CX22</b></p> <p><b>Colour Range</b></p> <p>Diamond White</p> <p>Stock Multiplier <b>25.9</b></p> <p>Carriage Multiplier <b>3.20</b></p> <p>Additional Time Required <b>+ 1 Working Day</b></p>

## Full Colour Non Standard Printing Print Prices



The prices in the table below do not include the cost of stock and are for printing only. Before using this table please refer to the instructions on the opposite page.  
**Please Note:** Not all finishing options are available on all stocks.

		Non Standard Printing		
Size	Type	250	+ per 100	Finishing Options
Credit Card 85mm x 55mm	Stock Factor	0.200	0.060	
	Single Sided <sup>1</sup>	£77.35	£1.43	
	Double Sided <sup>2</sup>	£147.05	£2.64	
Business Card 90mm x 50mm	Carriage Factor	0.012	0.005	
	Stock Factor	0.400	0.120	
Double Credit Card 110mm x 85mm or 170mm x 55mm	Single Sided <sup>1</sup>	£79.48	£1.54	
	Double Sided <sup>2</sup>	£150.88	£3.19	
	Carriage Factor	0.023	0.009	
A6 148.5mm x 105mm	Stock Factor	0.670	0.200	
	Single Sided <sup>1</sup>	£80.75	£1.76	
	Double Sided <sup>2</sup>	£155.55	£3.28	
1/3 A4 210mm x 99mm	Carriage Factor	0.039	0.016	
	Stock Factor	0.870	0.260	
	Single Sided <sup>1</sup>	£94.14	£2.53	
Double Sided <sup>2</sup>	£179.78	£3.74		
Carriage Factor	0.052	0.021		
A5 210mm x 148.5mm	Stock Factor	1.340	0.400	
	Single Sided <sup>1</sup>	£103.06	£2.64	
	Double Sided <sup>2</sup>	£193.59	£3.85	
A4 297mm x 210mm	Carriage Factor	0.078	0.031	
	Stock Factor	2.680	0.800	
	Single Sided <sup>1</sup>	£139.00	£3.96	
Double Sided <sup>2</sup>	£264.00	£7.48		
Carriage Factor	0.156	0.062		
A3 420mm x 297mm	Stock Factor	5.360	1.600	
	Single Sided <sup>1</sup>	£186.50	£5.94	
	Double Sided <sup>2</sup>	£318.75	£9.57	
	Carriage Factor	0.312	0.124	

<sup>25%</sup> Reverse Print in Black only  
 Add 25% to the Single Sided Price

**Turnaround:** Anticipated completion in 7 working days.\* Need it faster? Please call.

\*Up to 50,000, for larger quantities turnaround agreed at time of order. All prices are + Carriage and VAT at applicable rates. Terms are payment with order.

**Please Note:** Production time may be extended if there is excessive ink coverage, to allow for extra drying time.