

Digital Printing

With the arrival of our Xeikon 5000 Digital Press suddenly everything is possible!

We have applied our traditional values of quality, service and economy to Digital print to create a truly unique and exceptional service.

Small Print Runs

Using our Digital press we can print small runs of flyers and posters to provide materials for truly niche marketing or campaign testing. Any quantity from one upwards on incredibly fast turnarounds!



'Smile' Names in Pictures

Using the very latest Smile technology we can embed names in photographs to produce mailshots and marketing materials which really grab attention. See page 94 for details.



Digital Booklets

Stapled or perfect bound and available in any quantity you would like from one upwards. No more buying for stock and no more guesswork. Simply buy the number you need for your requirements.



This page is printed on 200gm Triple Coated Silk Art Paper.

Digital Wallpaper and Borders

The ultimate in personalisation for commercial and domestic applications. Wallpaper and borders can have repeating patterns or you could design a massive mural. The only limit is your own imagination!



Digital Border

Digital Wallpaper

Presentation Folders, Wallets and more

Would you like just ten folders for a one off event to a unique and never to be repeated design? Our one by one pricing and low setup cost makes even the smallest run economic.



Please Note: We strongly recommend verifying the suitability of our products for your proposed application by ordering a small 'prototype' quantity first.

Digital Printing

For all jobs there is a press setup charge of £6.50 +VAT per pdf file supplied.

Full Colour Digital Printing - Cost per Sheet

Full Colour Stocks	Printed Sides	A5	A4	A3	A2	6 Panel A4	8 Panel A4	480mm wide x per metre
100gm Cartridge (Cost per Sheet)	1	£0.16	£0.28	£0.58	£1.86	£2.05	£2.73	£3.25
	2	£0.26	£0.47	£0.97	£2.64	£2.90	£3.87	£4.61
150gm Semi Gloss (Cost per Sheet)	1	£0.17	£0.30	£0.61	£1.95	£2.15	£2.86	£3.41
	2	£0.28	£0.50	£1.02	£2.77	£3.06	£4.08	£4.85
200gm Semi Gloss (Cost per Sheet)	1	£0.19	£0.31	£0.63	£1.99	£2.22	£2.97	£3.53
	2	£0.29	£0.51	£1.06	£2.88	£3.18	£4.24	£5.05
280gm Semi Gloss (Cost per Sheet)	1	£0.18	£0.33	£0.68	£2.18	£2.39	£3.19	£3.80
	2	£0.30	£0.53	£1.10	£2.99	£3.30	£4.40	£5.24
350gm Silk (Cost per Sheet)	1	£0.23	£0.41	£0.85	£3.40	£3.75	£5.00	£5.95
	2	£0.37	£0.66	£1.38	£4.69	£5.17	£6.90	£8.21

Turnaround: Anticipated completion in 3 working days.* Need it faster? Please call.

*Up to 250, for larger quantities turnaround agreed at time of order. Pre-Print Check adds one day to turnaround. All prices are + Carriage and VAT at applicable rates. Terms are payment with order.

Digital Print Finishing

Creasing (150gm+)		Folding ²		Bespoke Cutting	
Setup Cost	£15.00	Setup Cost	£15.00	Setup Cost	£15.00
Extra per Crease per Sheet	£0.15	Extra per Fold per Sheet	£0.12	Extra per metre ³	£1.75
+ 2 Working Days		+ 2 Working Days		+ 2 Working Days	

Perfect Bound books (Minimum 56 pages)		Stapled books (Minimum 8 pages)	
Setup Cost	£15.00	Setup Cost	£15.00
Extra Per Booklet	£0.75	Extra Per Booklet	£0.55
Extra per Page ⁴	£0.04	Extra per Page ⁴	£0.025
+ 4 Working Days		+ 3 Working Days	

Notes

¹For lengths greater than 1.5m cutting is an additional charge, see 'Bespoke Cutting'.

²Up to 6 Panel A4 size only. Folding possible on stocks up to 200gm only.

³Or per item if less than one metre.

⁴Total number of pages equals: Pages per Book x number of Books.

Please Note: The pages of a pdf file must all be the same size. The number of copies required of each page of a pdf must be the same. For Single Sided print one page of the file = One sheet. For Double Sided print two pages of the file = One sheet.

Carriage

The huge range of stock and quantity permutations means that it is not possible to provide carriage codes for Digital Printing. Please refer to page 107 for details on how to calculate carriage. Alternatively confirm at the time of ordering.

Further Information

Turnaround: Times quoted are from receipt of full payment and complete, print ready pdf, artwork.

Artwork: Preparation information can be found on pages 101-105.

Bespoke Sizes: If the particular size you require is not listed then we can produce bespoke sizes. Simply price the next size up. Just specify your required size at the time of order and we will trim free of charge.

Digital Printing

The real power of Digital Print is to produce a different print every time. We have taken personalisation to a new level with the introduction of 'Smile' Technology.

This exciting and innovative software allows us to embed names from a database directly into photographs and then merge this with address data to make a uniquely personal presentation.

Imagine the difference it could make to your business if your next mailshot was two to three times more effective than your last!! The good news is that using the system to your advantage on your next mailshot is quick and easy.



An 'Excel' Spreadsheet containing a customer database.

- Step 1** : Provide your data, or we can source data for you.
- Step 2** : Choose your 'Smile' Image from page 95.
- Step 3** : Choose your print format, from the table below.
- Step 4** : The final step is to send out your literature. However in our experience a follow up call further increases positive response rates significantly.

Personalised Digital Printing

Setup	Description	Cost (each)
£80.00 (For each run)	A6 Postcard 350gm Silk printed both sides	£0.41
	A6 Postcard 350gm Silk printed both sides, Gloss Lamination on the face side	£0.54
	A6 Postcard 350gm Silk printed both sides, Matt Lamination on the face side	£0.61
	A5 Postcard 350gm Silk printed both sides	£0.85
	A5 Postcard 350gm Silk printed both sides, Gloss Lamination on the face side	£1.12
	A5 Postcard 350gm Silk printed both sides, Matt Lamination on the face side	£1.26
	A5 100gm Cartridge printed on both sides	£0.28
	A4 100gm Cartridge printed on both sides	£0.58
	1/3 A4 Desk Calendar (13 Double sided 200gm Semi Gloss pages, spiral bound with base)	£4.80
	2/3 A4 Desk Calendar (13 Double sided 200gm Semi Gloss pages, spiral bound with base)	£6.20
	A4 Wall Calendar (6 Double sided 200gm Semi Gloss pages, spiral bound with backing card)	£5.75
	A3 Wall Calendar (6 Double sided 200gm Semi Gloss pages, spiral bound with backing card)	£8.95
	A3 Wall Planner 350gm Silk single sided	£1.65
	A2 Wall Planner 350gm Silk single sided	£4.75

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All prices are + Carriage and VAT at applicable rates. Terms are payment with order.

Further Information

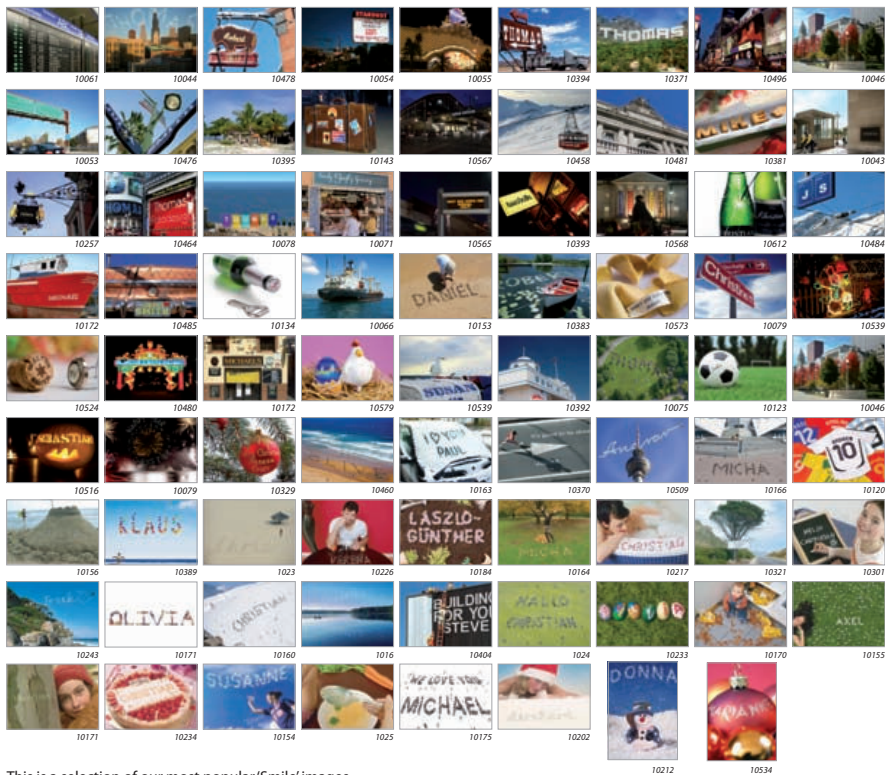
Turnaround: Times quoted are from receipt of full payment and complete, print ready pdf, artwork.

Special Print Option: Hexachrome and Metal FX printing is **not** available on this product.

Artwork: Preparation information can be found on pages 101-105.



Digital Printing



This is a selection of our most popular 'Smile' images.

If you would like to see more please ask us to send you our complete library, which will be sent via e-mail as a pdf.

Please Note: Images in our library but not shown on this page attract an additional charge of £85.00 +VAT, for first use only.